

K-METHOD TRAINING GROUP

Your Workforce Solutions Provider

FOR BUSINESS LEADERS



AUTOMOTIVE SALES APPRENTICESHIP PROGRAM (ASAP)

This is a turn-key Sales Apprenticeship program for Dealerships and businesses with similar business models. It combines virtual learning with on-the-job training and mentoring to teach salespeople how to develop leads, maintain customer relationships, and manage a successful sales practice. This program is certified by the US Department of Labor and the Florida Department of Education.

WHY AN APPRENTICESHIP PROGRAM:

Is your business experiencing high employee turnover?

Is your business having difficulty recruiting good talent?

Does your business lack the time or talent to train internally?

Does your business have access to good training resources?

If the answer is yes to any of these questions, let's talk!



PROVIDING DEALERSHIPS WITH A TURNKEY WORKFORCE TRAINING SOLUTION

- ▶ Standardized Training
- ▶ Access to Diverse Talent Pool
- ▶ Employee Retention Strategy
- ▶ Increased Workforce Productivity
- ▶ Employee Reskilling & Upskilling Strategy
- ▶ Continuous Improvement Strategy

BENEFITS OF PARTNERING



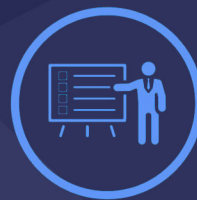
BRANDED TRAINING PLATFORM

White labeled course delivery vehicle



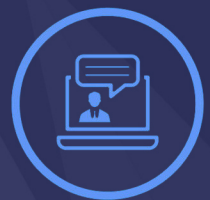
SKILLS GAP TRAINING LIBRARY

Collection of skills and process content



INDUSTRY CERTIFIED INSTRUCTOR

Scheduled access to certified instructor



VIRTUAL CLASSROOM SESSIONS

Training via Zoom, no travel necessary

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FOR MANAGERS



AUTOMOTIVE SALES APPRENTICESHIP PROGRAM

The Apprenticeship Program empowers managers by equipping them with a complete training resource toolkit that includes the learning management system, content, trainers, and guidance to continually develop their workforce.

91%

of Apprentices are still employed 9 months after training completion

97%

of Employers recommend Apprenticeship programs as a training model



HELPING MANAGERS TRAIN THEIR WORKFORCE

Managers, did you know that the work ready team that you're looking for may already be in your own backyard? From assisting you in finding the right talent, to the training and development after they're hired, the ASAP training does the heavy lifting so you can focus on what you do best.

WHY CHOOSE AN APPRENTICESHIP PROGRAM:



**ATTRACT
MOTIVATED &
TEACHABLE
TALENT**



**GAIN
INDUSTRY
EDGE**



**CUSTOMIZE
YOUR HIRING
PROCESS**



**PREPARE FOR
NEW BUSINESS
OPPORTUNITIES**



**SAVE ON
RECRUITING
COST**



**TRAIN ACCORDING
TO SPECIFIC
NEEDS**

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FOR JOB SEEKERS



AUTOMOTIVE SALES APPRENTICESHIP PROGRAM

The Automotive Sales Apprenticeship Program is a real option that can put you on the fast track to a good high paying career as a selling professional. Candidates that successfully complete the training program will receive a nationally recognized certificate endorsed by the US Department of Labor & the Florida Department of Education.

94%

Of apprentices who complete the training program retain employment and can expect to earn on average of \$70,000 annually, according to the US Department of Labor.



HELPING JOB SEEKERS ADVANCE THEIR CAREER

- ▶ Advanced Skillsets
- ▶ Paid Training
- ▶ High Quality Career
- ▶ Industry Experience
- ▶ Mentorship
- ▶ National Certification

CALL (866)277-7681

WHAT TO EXPECT



**2000 HOURS OF
ON-THE-JOB
TRAINING**



**WEEKLY
MENTOR
MEETING**



**150 HOURS OF
TECHNICAL
INSTRUCTION**



**MAXIMUM 5:1
APPRENTICE TO
MENTOR RATIO**



**VIRTUAL
CLASSROOM
INSTRUCTION**



**EARN
AS YOU
LEARN**